



GROWING TOGETHER:
Gardens Cultivating Change
in the Economic Landscape

Friday, March 3, 2017

2017 Longwood Graduate Program Symposium Overview

Pretty. Peaceful. Savvy. Smart. Can gardens have both beauty and brains? Long valued for their aesthetics, public gardens also contribute to tourism, employment and development in their regions. As economic engines, gardens can use their influence to improve the community while advancing their organization.

The Longwood Graduate Program's 2017 Symposium, *Growing Together: Cultivating Change in the Economic Landscape*, explores research on the economic impact of gardens, advocacy for nonprofit organizations, effects of urban revitalization, and public gardens as economic drivers. Join us to investigate the ways public gardens contribute to our local and regional economies.

Student and Emerging Professionals Travel Award

For the third year, a Travel Award will be given to eligible emerging professionals, including students, to engage a new generation in this important dialogue. This award will be given to students, interns, and garden professionals in the beginning stages of their career. Local emerging professionals and students, as well as those outside the Philadelphia region, are equally encouraged to apply.